



DEVELOPMENT

Telford, Shropshire

PRODUCTS USED

FLOORTEC Underfloor
Heating

FLOORTEC UNDERFLOOR GUARANTEES A WARM WELCOME TO HOO FARM'S NEW LOG CABIN

Hoo Farm Animal Kingdom, founded in 1988 and with a reputation for innovation and diversity, has built new accommodation in the form of a log cabin, made from sustainable wood and heated with Myson FLOORTEC underfloor heating. At the heart of the warm welcome for visitors to Hoo Farm Animal Kingdom are encounter experiences, where visitors can enjoy the animals up close and watch many species in a natural setting. So, when founder Edward Dorrell and the team were looking for a way for visitors to watch badgers at night, it became clear that a comfortable place for sleepovers was needed.

Myson FLOORTEC Underfloor Heating was recommended by the installer, Ian Corbett of Fast Flow Plumbing, because of its efficiency and suitability, to deliver warmth and comfort in an unusual space with high ceilings. Edward Dorrell explained; "Sustainability and efficiency were our key concerns in this new project. We wanted to do something special and are delighted with the results. We asked Fast Flow Plumbing for advice on heating a space made of wood, with ceilings up to 4 metres high, and they recommended Myson FLOORTEC underfloor heating. When we looked into it for ourselves we had to agree. We were impressed by the efficiency figures, as well as the competitive pricing, and realised that Myson FLOORTEC was the most efficient option for what we want to do. We were even more impressed by Myson who, from start to finish, helped us through the process, making a big step that much easier."



The log cabin has been hand crafted, using traditional skills, from whole logs grown sustainably in the UK. It was constructed at British Log Cabins in Shrewsbury, using logs of up to 600mm in diameter, before being moved the 15 miles to the site for reassembly and installation. The rural location of Hoo Farm Animal Kingdom makes an oil-fired boiler the only really cost effective option, with Myson FLOORTEC helping to minimise the environmental impact of the log cabin, whilst giving amazing heating results.

“The Hoo Farm log cabin project offers a very specific challenge for conventional heating methods,” explained Michelle Taylor, Myson Product Manager, “but the Myson FLOORTEC underfloor heating system takes it all in its stride. Even in a building made from traditional wood materials, FLOORTEC produces great results whilst remaining cost effective, allowing visitors to Hoo Farm Animal Kingdom to enjoy both the log cabin and their animal experience without compromising on comfort or warmth.”

Hoo Farm Animal Kingdom is a family run attraction, with a reputation for ground breaking diversification and creative ideas. The brand new log cabin, comprised of two apartments, will allow visitors to stay on site after late night badger watching, and other organised animal experiences, in comfort. They will be able to wake up to the beautiful surrounding countryside, full of excitement of a fascinating day ahead encountering and observing a wide variety of animals. The Hoo Farm team hope that their Log Cabin visitors will enjoy their stay enough to follow up their interest by sponsoring animals with one of the Animal Kingdom’s private and corporate sponsorship packages.

Myson FLOORTEC underfloor heating is an extremely versatile product, suitable for use with renewable heat sources and low temperature heating systems, and a number of floor types, including floating, solid and suspended floors. Myson FLOORTEC heating systems leave wall space free and are also safe to use with a range of different flooring types, offering limitless interior design possibilities.

For extensions and renovation projects Myson FLOORTEC is also available in Punch Packs, which contain everything you need for a complete one-room system in one box. For added peace of mind this versatile heating product also comes with a 10-year system guarantee.